**Goal of the site:**

The site will help user to have the details of the products. It will also help the user to be able to view the range of varieties of products that Petite Treats offers. User can also able to subscribe into their website using providing their email address.

**User testing detail:**

* Name: Ethan
* Phone: 81431300
* Age: 20
* Employment: Student
* Special Interests: Gaming
* Others item you are interested in: Programming

**Pre-test questions:**

1. How much time do you spend on the website?
2. How confident are you with browsing online related tasks?
3. Have you used any similar site before?

**Test tasks and Schedule:**

**Series of steps:**

* User need to visit the website
* Can able to scroll down the down to check basic details
* User can select different options from the header
* User can visit the about page to have the business details
* User can visit the contact us for any queries
* User can also be able to check out the gallery to check the entire products
* User can click on “view more” button to view the short detail of the product
* User can also check the special offers of petite treats by selecting the “Specials” option
* User can subscribe anytime by entering their email address in the home page

**User Feels about the site:**

* Color preference and image quality of the website is very fine and good
* Usability of the site easy to understand
* The buttons size, color, and the text inside it are well designed easy to read
* The size of the font and the color are appropriate and clearly visible
* The hover effect on the product images is very attractive

**“Talk Aloud” Method:**

The site looks very attracting and the images and texts are clearly visible to me. There are several options which I have use to go to different pages of the site. The site also has a query page where I can direct send my queries or even, I can contact the them directly by using the contact details provided. The overall usability of the site looks quite different and awesome form others.

**Post-test debriefs:**

* What’s your overall experience after using the website?
* If you could change one thing what it would be about the website?
* How likely will you refer this site to other?

**Usability Scale:**

|  |  |
| --- | --- |
| **Usability Type** | **Rating out of 10** |
| Learnability | 8 |
| Efficiency | 9 |
| Memorability | 9 |
| Errors | 2 |
| Satisfaction | 7 |